**COMMUNICATIONS PLAN**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Target group | Message | Where will this communication happen? | What kind of effect do you want to achieve? | When will this communication happen? (+ potential phases and milestones) | Who in the project group is responsible for this communication? |
| Target group 1 |  |  |  |  |  |
| Target group 2 |  |  |  |  |  |
| Target group 3 |  |  |  |  |  |
| Etc. |  |  |  |  |  |